



# Tehran Knowledge Days

2-4 July 2018

- ❖ **1<sup>st</sup> Knowledge for Development Partnership Meeting in Iran**
- ❖ **Trainings with international TOP-experts**
- ❖ **Sector Knowledge Management: WATER**
- ❖ **Knowledge Art Exhibition**

**Tehran Knowledge Days** is addressing companies, organisations, public administration and individuals, who want **to get fit** for the Knowledge Economy and who want **to CO-create** better Knowledge Societies in Iran and the world.

<http://www.knowledge.city>



**Dr. Andreas Brandner**

*Managing Director, Knowledge for Development  
Partnership and Knowledge Management Austria*

# “Knowledge is at the heart of global development.”

The Knowledge for Development Partnership K4DP is an International Organisation founded in April 2017 by more than 170 top-professionals in the field of knowledge, innovation and learning at the United Nations Office in Geneva. It is the global multistakeholder-partnership in the field of Knowledge Management and Knowledge-based Development.

Seated in Vienna and acting globally, it is aimed at fostering the global **Agenda Knowledge for Development**, offering guiding principles, nurturing the dialogue on knowledge, building capacities, strengthening the global knowledge ecosystems, and, ultimately, contributing to better success in achieving the Sustainable Development Goals (SDGs) of the United Nations.

**Knowledge.City** – **Knowledge City** is a Vienna-based social enterprise established to advance knowledge cities, to advise and train companies, organisations and public administration in applying knowledge management practices. It has successfully nominated Vienna for the “Most Admired Knowledge City Award 2015”, and aims to cooperate with partner organisations in other cities, like Tehran, Geneva, New York, Dubai, Shanghai, and others.

This **Knowledge Days** is a collaboration of Knowledge City, the global Knowledge for Development Partnership, AQC, and partners bringing together Iranian local governments, private sector and civil societies, with others from all over the world, to pool energies and develop a local and global knowledge society. We invite you to join the world-leading community in Knowledge Management and Knowledge-based Development.

**Sectoral Knowledge Management** is a key challenge today, the water sector gives a good example: Iran faces today a severe water crisis, with effects on water availability, pollution, and ecosystem deterioration. These challenges have been addressed by the water managers in the European Union in the past, leading to substantial changes in water and knowledge management, basing developments on research, innovation and the exchange of good practice. This know-how will be shared with participants and is applicable also in other thematic sectors.

**More information:** [www.knowledge.city](http://www.knowledge.city).

# 1<sup>st</sup> Tehran-Meeting of the global



## Knowledge for Development Partnership - K4DP

2 July 2018, Kharazmi University

*Tehran's industry has a huge potential when based on innovative technologies and international knowledge partnerships. Sectors like water, energy, mining, gas & oil new technologies and knowledge partnerships can boost development and environmental protection. Challenges and opportunities, as well as new approaches and initiatives are discussed and co-created with a focus on water knowledge.*

## Programme

### 15.00 Welcome and opening

**Dr. Andreas Brandner**, Knowledge for Development Partnership / KM Austria

**Dr. Ali A. Owlia**, Head of National Iranian Productivity Organization<sup>tb</sup>

**H.E. Dr. Stefan Scholz**, Austrian Ambassador in the I.R. of Iran<sup>tb</sup>

### 15.30 Panel discussion: The need for knowledge partnerships

#### The global Agenda Knowledge for Development

**Dr. Andreas Brandner**, Knowledge for Development Partnership

#### The role of knowledge management in public sector

**Dr. Bahram Jelodari**, AQC

#### Academic partnerships and cooperations

**Prof. Mohammad Ali Sobhanalahi**, Rector Kharazmi University<sup>tb</sup>

#### Water Knowledge Partnerships: experiences from Europe

**Dir. Thomas Dworak**, Director Fresh-Thoughts Consulting, Austria

### 17.00 Break

### 17.30 Global Knowledge Management for Development Award Presentation and Call for Participation

*The event languages will be English and Farsi, translation will be provided.*

## 3-4 July 2018

# KM Essentials Training Course

The **Knowledge Management Essentials Training Course** provides the **big picture of Knowledge, Innovation & Learning Management** and gives a solid introduction to the key concepts, successful practices and powerful instruments. Participants learn how to assess KM practices systematically, develop a KM strategy and implement them step-by-step including a successful KM Awareness programme. Different KM training elements, exercises and discussions that aim to allow participants to co-create knowledge are key elements of this fundamental KM Training course.

**Sectoral Knowledge Management** is demonstrated with the best practice of the **European Water sector**. Fresh-Thoughts has been involved since 2012 in the development of the European Innovation Partnership on Water, and will provide an overview on sectoral Knowledge Management, as well as on how to address and overcome barriers to innovation and better water management, targeting different sub-sectors, like the river basin, urban and agricultural water management..

**More information:** [www.knowledge.city/services](http://www.knowledge.city/services)

## Topics:

- Creating a Knowledge Strategy and implementing Knowledge Management in the organization
- Leading k-workers and creating a knowledge-sharing culture
- Anchoring KM in the Integrated Management Systems
- Implementing integrated Knowledge Portals: Example Microsoft Sharepoint
- Learning from pioneers: KM at Hewlett Packard Enterprise
- Water Knowledge Management: How to manage and advance knowledge in a sector

## Trainers:

- **Dr. Andreas Brandner**, Knowledge for Development Partnership / KM Austria
- **Mag. Birgit Gobi**, Knowledge Manager, Hewlett Packard Enterprise (remote) <sup>tbc</sup>
- **Thomas Dworak**, Director at Fresh-Thoughts Consulting GmbH, Austria
- **Dr. Bahram Jelodari**, AQC Asian Quality Certification
- **Mag. Haider Shnawa**, Share Vision IT

**Time:** Tuesday-Wednesday, 3-4 July 2018 9am – 5pm.

**Special:** Water Knowledge Management: Wednesday, 4 July, 1-5 pm

**Venue:** Kharazmi University

**Price:** Iranian Rials 39.000.000 (plus VAT) or 780 Euro (plus VAT)

**Special Offer:** 1+1 = 1,5. The second participant of the same company pays 50%.

**Members of K4DP** pay 10% less (contact [office@knowledge.city](mailto:office@knowledge.city) for a coupon).

## Speakers

## Topic:

## Time:



**Dr. Andreas Brandner,**  
Knowledge for Development  
Partnership / KM Austria

- Creating a Knowledge Management Strategy
- Implementation of KM
- Leading Knowledge Workers
- Establishing a Knowledge Sharing Culture

3 July 2018  
09:00-12:30



**Mag. Birgit Gobi,**  
Knowledge Manager at  
Hewlett Packard Enterprise  
(remote) <sup>tbc</sup>

- Best Practice: KM at Hewlett Packard Enterprise
- Tools and systems applied in Knowledge Management at HPE

3 July 2018  
13:30-15:00



**Dr. Bahram Jelodari,**  
Director at Asian Quality  
Certification, Tehran, Iran

- Anchoring KM in the Integrated Management System
- International Standards in KM and how to follow them

3 July 2018  
15:30-17:00



**Mag. Haider Shnawa,**  
Director at Share Vision  
GmbH,  
Vienna, Austria

- Implementing a Knowledge Portal to support KM
- Use case: MS Sharepoint – how to make best use of it for professional KM

4 July 2018  
09:00-12:30



**Thomas Dworak,**  
Director at Fresh-Thoughts  
Consulting GmbH,  
Vienna, Austria

- Sectoral Knowledge Management
- Managing manage water knowledge in a city / country /region
- Best Practice: European Innovation Partnership: WATER
- Transforming water data into information and knowledge

4 July 2018  
14:00-17:00

## ❖ Knowledge Market:

Innovative Knowledge Service Providers present concepts and solutions.



Be part of our global knowledge market. Contact us for more information: [office@knowledge.city](mailto:office@knowledge.city)



## ❖ Registration: [www.knowledge.city/services](http://www.knowledge.city/services)

For registration please send an email to [office@knowledge.city](mailto:office@knowledge.city) (English) or to [info@aqcc.ir](mailto:info@aqcc.ir) (Farsi)

## ❖ Venue: Kharazmi University

No.43.South Mofatteh Ave., Tehran - Postal code: 14911

## ❖ Organisers and partners:

Organisers:

❖ AQC Asian Quality Conformity

❖ Knowledge for Development Partnership K4DP

❖ Knowledge City

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