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Slovenian Ministry of the Environment and Spatial Planning

markku.markkula@aalto.fi

Markkula: **EU CO-CREATING THE FUTURE BASED ON THE BOTTOM-UP**

European wide partnerships

Resilience

EU to invest in rescue forces

climate as an emergency **Sustainability**

Tackling

as our "new normal"

Cities & industry hand-in-hand

Integrate adaptation and mitigation

> More focus on $RDI \rightarrow knowhow$

Main action is on city level

Public-private-

people

partnerships

Rely on science and move to evidence-based policy

Financing to accelerate bottom-up measures

Every city & region needs its roadmap to carbonneutrality

HOW?

Examples of Water Management Processes

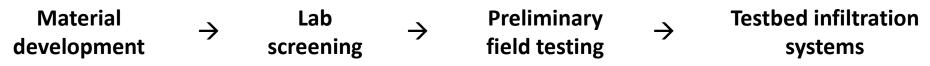


Source: VTT Technical Research Centre of Finland Ltd

How to Prepare for Extreme Weather Events?

Scope and	\rightarrow	Scenario	\rightarrow	Stress Test	\rightarrow	Risk /	\rightarrow	Risk / continuity
event		building				vulnerability		management
definition						assessment		plan

How to Solutions to Reduce Flooding & Stormwater?



How to Critical Infrastructure Protection via Real-Time Management?

Selection of sensors		Selection of		Monitoring		Automatic		Decision
& design of	\rightarrow	models,	\rightarrow	& collection	\rightarrow	updating &	\rightarrow	making
monitoring setup		conceptualization		of data		calibration process		

Painting the Frame for the Regional Innovation Orchestration: Strengthening Ecosystemic Capabilities

Α **Innovation Ecosystem Orchestration** 1. Network centric working culture **FORESIGHT &** INSIGHT **2.** Ecosystemic architecture а GENERATION **3.** Targeted orchestration of all operations Network User 4. Collaborative value creation engagement centricity Regional **Ecosystem CULTURAL** SUSTAIN-Β D ABILITY FOSTERING Orchestration 1 - 4 • LEADERSHIP CAPABILITIES: A, **B**, **C**, **D Innovative core** Concept Management capabilities: a, b, c, d Based on Aalto collaboration 2008-2009: Markkula, M.,

Miikki, L., Pirttivaara, M., Wallin, J., Laamanen, K. and Hollming, E.

Summary: Europe Needs More Regional Innovation Ecosystems

European Partnerships:. We need new entities which combine broad stakeholder networks and bottom-up experimenting and stakeholder engagement, social media and new insights into renewal capital.

Bottom-up → New Openings: Through innovation instruments like Incubators and Accelerators, Living Labs, Social Innovation Labs, Societal Innovation Learning Camps and Future Centres regions can become smart and citizens smarter, leading to a widespread entrepreneurial discovery mentality in society.

→ Move to the *science/society dialogue*, the so-called *"dance of research with practice"*.

- \rightarrow Use global knowledge: we can call this *"the circular economy for knowledge"*.
- → Innovation strategies should focus on "catalysing open innovation" and encouraging individuals and communities towards an "entrepreneurial mindset" and effective use and creation of new digitalised services.
- →Universities % research centres play a key role as centers of ecosystems: the best laboratories for breakthrough innovations today are no longer traditional university facilities, but *"regional innovation ecosystems operating as testbeds for rapid prototyping"* of many types of user-driven innovations, based on transformative and scalable systems.
- → Digitalisation integrated to process development is the key instrument in increasing the *"impact of processes"*.

Markku Markkula Committee of the Regions & Espoo City & Aalto University